

qualifications

- Exceptional analytical and conceptual thinker
- Can carry idea from concept through execution
- Illustration, photography, graphic design and art direction experience
- Top notch visual and verbal communication skills
- Excellent typographic sensibility
- Desire to learn new skills and concepts
- Business management and quantitative analysis skills
- Foreign languages: French; proficient Spanish; working knowledge
- Proficient in Adobe Creative Suite, QuarkXpress, Painter, Fireworks, Dreamweaver, Google SketchUp, MS Office; Basic HTML and CSS knowledge.

work experience

Graphic Design + Illustration, Madison Museum of Contemporary Art, Madison, Wisconsin, 2009

Designed layouts, chose typography, and created lettering for two posters to promote Art Fair on the Square 2009.

Graphics Department, Madison Children's Museum, Madison, Wisconsin, 2008

Illustrated exhibit graphics using traditional and digital media for production on various substrates. Fabricated signage for use in the museum using shop skills.

Design project:

- Analyzed existing bulletin board installation in terms of space, design and measurements
- Prepared, presented, and received approval of concept sketches for redesign of boards
- Created repeat patterns, borders and color combinations from interior elements for final design

Graphic Designer + Illustrator, Susan J. Hughes, 1995–present

Established freelance business providing poster design, logos, greeting card illustration, and web design. Held a variety of part-time positions including baker, cafe manager, pre-school teacher, freelance writer, receptionist, and floral assistant to help define my educational focus while freelancing.

Graphic Designer, Mental Health Center of Dane County, Madison, Wisconsin, 2007–2008

Provided layout and typography for the quarterly SOS Newsletter for one year.

Created layouts and designs using conceptual, illustration and production skills for web and print over a three month period.

education

Associate of Applied Arts Degree in Graphic Design and Illustration, 2008

Madison Area Technical College, Madison, Wisconsin • Phi Theta Kappa • Dean's List

Art Studies, Tucson, Arizona; Los Angeles, California; Madison, Wisconsin, 1993–2005

Took electives at Pima Community College, Art Center of Tucson, AIU and UW–Madison Department of Textiles, Environment and Design to develop three dimensional design, illustration, drawing and photography skills.

Master of Business Administration in International Business, 1991

American Graduate School of International Management, Glendale, Arizona

Bachelor of Arts, Economics, 1989

University of Illinois at Urbana-Champaign • Dean's List

Estudios Intensivos, 1991

The Center for Multicultural and Bilingual Studies, Cuernavaca, Morelos, Mexico

Diplôme du Premier Degré, 1988

Université de Bourgogne, Dijon, France, Centre International d'Etudes Françaises

awards

Won a Silver ADDY from the American Advertising Federation–District Eight, 2009

Won two Silver ADDYs from the American Advertising Federation–Madison, 2009

Won poster contest for Habitat ReStore's Earth Day event, 2008

Governor of Wisconsin Holiday Card Contest Finalist, 2007

interests

Plein air painting, nature photography, container gardening, sewing, travel, tennis

susan j hughes • designer



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